**WhatsApp-Native AI Teammates for Real Estate Brokers**

# Leon & Vera

We build AI teammates that real estate brokers hire on WhatsApp. No dashboards, no data entry. Our AI handles the 72% of a broker's week that goes to admin — lead research, CRM updates, report formatting — so they can focus on closing deals.

| **20** | **5** | **72%** | **€19** |
|---|---|---|---|
| YEARS IN REAL ESTATE | MARKETS SERVED | ADMIN TIME ELIMINATED | STARTING PRICE / MONTH |

## What We Do

- AI teammates brokers hire via WhatsApp
- Lead generation and qualification
- Automated CRM updates and reporting
- Market analysis and property matching
- Multilingual: English, Spanish, Portuguese, Italian

## Key Facts

- Founded 2025 by Jorg Olbing
- Bootstrapped (self-funded from founder's exit)
- Headquartered in Tallinn, Estonia
- Markets: Spain, Portugal, Italy, Colombia, Brazil
- AI-first: conversation-based, zero dashboards

### Jorg Olbing
**Founder & CEO**

Real estate insider who ran a European brokerage for nearly 15 years. After the acquisition, he pitched 10 PropTech investors — they all said no. So he funded Leon & Vera himself. Available for interviews on AI in real estate, bootstrapping, and the future of work.

## Expert Topics

- AI replacing dashboards in real estate
- WhatsApp-native business software
- Bootstrapping vs. VC funding in PropTech
- The future of work for field professionals
- European tech expansion to LATAM

## Quotable

*"CRMs track. Conversations close. We built software for the practitioner, not the manager."*

*"72% of a broker's week goes to admin. That's not a productivity problem — it's a design failure."*